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Tourism Authority of Thailand

Wednesday, May 14, 2008

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## Tourism News / Trade News

### ❖ **BANGKOK DENTAL SPA CLINIC – ASIA'S FIRST DENTAL SPA**

The cosmopolitan capital of Bangkok is home to Asia's first dental spa offering aromatherapy and relaxing foot, body and head massage in an avant garde spa-style setting as part of the dental treatment package.

Most patients shudder at the mere thought of a visit to the dentist. Time spent in the waiting room is an anxious and traumatic experience. The monotone whirring and hum of the dentist's drill typically heard in the waiting rooms heightens the element of fear as patients vividly 're-live' memories of their last session in the dentist's chair.

A new generation of avant garde dental practitioners are working to change this by re-defining the ambience of dental clinics.

In Bangkok, Thailand, the Bangkok Dental Spa Clinic has risen to the challenge of making visits to the dentists, a more pleasant experience. As visitors approach the reception area, the tranquil setting of the spa-style interior décor helps nurture positive feelings.

Several elements work in tandem to quickly de-stress patients. The scent of therapeutic lavender and lemon grass essential oils drifts through the corridors and renders an instantly calming but uplifting effect. Moodscape music plays in the background. The calming effect of water, a natural force, is also harnessed for its tremendous healing effect on mind, body and spirit. The sound of flowing water has a subtle, hypnotic effect and is relaxing. Finally, the 'healing touch' through massage therapy completes the sensory 'experience'.

The virtues of massage therapy are well-documented and its effectiveness is particularly visible and beneficial, pre-dental treatment. As massage therapists work their magic with their nimble fingers, gently kneading tense and knotted muscles, high-strung patients gradually feel the stress and tension melt away. Dental spa patients are therefore in a much better state of mind by the time they settle into the dentist's chair.

The dental spa is a welcome offering and is very well-received, particularly among patients who need to undergo extended courses of dental treatment spread over a week or a fortnight. In the last three years, the Bangkok Dental Clinic has been welcoming a steady flow of patrons from abroad who travel to Bangkok for dental care and treatment. Catering to the individual needs of these long-haul VIP patients, the dental spa also offers massage therapy that relieves jet lag.

Massages are also offered post-treatment. This is particularly beneficial for patients who have had extensive dental work performed. Post-dental-treatment massages ease stiffness and tension as a result of being in a fixed posture for lengths of time.

To date, the Bangkok Dental Spa Clinic has a proven track record and experience in providing superior dental care service to patients from abroad. This has inspired confidence in the dental spa clinic which is seeing an ever-increasing number of overseas visitors returning for cosmetic dentistry as well as standard treatments offered. The dental spa clinic also receives a significant number of referrals from existing patients, attesting to the clinic's achievement of the highest international standards in dental care and treatment, on par with such services being offered in the United States, Europe and other renowned healthcare centers in the cosmopolitan capitals around the world, but without a doubt, more competitively priced and offering greater value for money.

List of dental services

<http://www.bangkokdentalspa.com/dentist-services-thailand.html>

For more information, please visit the following web sites:

[www.bangkokdentalspa.com](http://www.bangkokdentalspa.com)

[www.yourdent.com](http://www.yourdent.com)

[www.dentalspaasia.com](http://www.dentalspaasia.com)

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**THE HALL OF OPIUM/  
GOLDEN TRIANGLE PARK**

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**SUVARNABHUMI AIRPORT  
The New Bangkok  
International Airport**

Site plans, floor plans and  
passenger flow diagrams

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Courtesy of Aiports of Thailand  
Plc**

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size 5.42mb

512K Hi-speed Internet  
size 27mb

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